

# Help or Harm Animals?

## New App Puts the Choice in Your Hands

Without knowing it, you may have helped a leopard cub have a jungle to grow up in - or you may have contributed to her forest home being burned down. How? Because we all use palm oil when brushing our teeth, applying cosmetics, or having a snack. Grown sustainably, palm oil can benefit people and wildlife. Too often, however, palm oil producers burn down rich rainforests causing the direct and indirect deaths of untold numbers of both endangered species and people.

Now you can easily help animals with the free app at the link below that turns your phone into an empowering tool to insure your shopping choices line up with your ethics as a caring person. Download it now or take a photo of this graphic as a reminder to do it later today.



Naples Zoo is a member of the Roundtable on Sustainable Palm Oil

[napleszoo.org/palmoil](https://napleszoo.org/palmoil)