

HOW CAN YOU HELP ORANGUTANS?

Shop Responsibly.

- Buy products from companies that have joined the Roundtable on Sustainable Palm Oil (RSPO).
- Don't know which companies to choose? Download the free shopping guide app! Easy links are located at cmzoo.org/palmoil or scan this QR code.



Use your Power as a Consumer!

- Write to your favorite restaurants, companies and supermarkets. Let them know you care about orangutans and the environment, and your concern is reflected in the products you are willing to buy. Encourage them to join the RSPO and use 100% segregated Certified Sustainable Palm Oil (CSPO) that is deforestation-free.
- Promote better labeling. Encourage RSPO companies to label products with a “Sustainable Palm Oil” logo, just like “Dolphin Safe” tuna labeling.
- Write to RSPO companies and ask them to purchase and use 100% segregated CSPO that is deforestation-free immediately.



- As demand from consumers increases, more companies will buy CSPO. When more companies buy it, more plantations will produce it. Help make 100% segregated CSPO that is deforestation-free the standard choice.

Find letters you can use at
cmzoo.org/palmoil.

