

SUSTAINABLE PALM OIL AND YOU

WHY USE SUSTAINABLE PALM OIL?

Palm oil is the most productive edible oil crop in the world.

It can also be more **environmentally friendly and sustainable** than other types of oil.

WHY?

Less land is needed to produce large amounts of oil.



DID YOU KNOW?

Oil palms produce 4-10 times more oil per acre than other crops, like soy or canola.

THE COMPANIES YOU SUPPORT

There will always be demand for edible oil. By asking the companies you support to join the Roundtable for Sustainable Palm Oil (RSPO) and use RSPO-certified sustainable palm oil that is deforestation-free, **your buying choices can change the effect palm oil crops have on the rainforest.**



THE EFFECT ON THE GROUND

Demanding the use of RSPO-certified sustainable palm oil that is deforestation-free:

- Helps guarantee **fair working conditions** for local people.
- **Fights deforestation** caused by oil crops.
- **Reduces burning practices** harmful to local habitats.
- **Protects endangered species**, like tigers and orangutans.



HOW CAN YOU HELP?

1. Download Cheyenne Mountain Zoo's **Palm Oil Shopping Guide app**, and shop responsibly.
2. **Don't boycott!** Support companies working towards using 100% RSPO-certified sustainable palm oil that is deforestation-free.
3. Don't see your favorite brand? **Urge them to join the RSPO.**



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